



## MEDIA EVENTS SCHEDULE

### adidas Grand Prix :: Saturday, June 12, 2010

*Schedule is as of June 3 and is subject to change.*

#### Thursday, June 10

- 10:00 a.m. – 7:00 p.m. **Media Workroom & Accreditation Distribution**  
Hilton New York; 1335 Avenue of the Americas (Concourse B)
- 2:30 – 3:30 p.m. **Western Union's adidas Grand Prix Press Conference**  
Western Union; 1440 Broadway in Times Square  
*Athletes to be confirmed on Monday, June 7*
- 3:45 p.m. **Photo Opportunity: JetBlue Airport Arrival**  
JetBlue terminal at John F. Kennedy International Airport  
*A group of 20 athletes will be arriving from Kingston, Jamaica, and will be available for photos and short interviews at the JetBlue terminal. Featured athletes include: Olympic silver medalist Shericka Williams, Jamaican track & field legend Bert Cameron and the acclaimed St. Jago High School girls team.*
- Journalists interested in attending must RSVP to Sara Hunninghake at [media@globalathletics.com](mailto:media@globalathletics.com) to receive instructions regarding access and to be added to the security list.*

#### Friday, June 11

- 10:00 a.m. – 7:00 p.m. **Media Workroom & Accreditation Distribution**  
Hilton New York; 1335 Avenue of the Americas (Concourse B)
- 1:30 – 2:30 p.m. **Jim Ryun High School Dream Mile Roundtable Interviews**  
Hilton New York; 1335 Avenue of the Americas (Concourse A)  
*Featuring Jim Ryun and the complete athlete field*
- 2:30 – 3:30 p.m. **Diamond League Press Conference**  
Hilton New York; 1335 Avenue of the Americas  
*Featuring Diamond League Ambassadors Allyson Felix, Steven Hooker, Tero Pitkamaki, Andreas Thorkildsen and Valerie Vili*
- Other athletes available for roundtable interviews (subject to change): Tirunesh Dibaba, Jessica Ennis, Carolina Klüft, Bernard Lagat, Anna Pierce and Jenn Suhr*

#### Saturday, June 12

*\*Note: we recognize that the highly anticipated USA vs. England World Cup match on Saturday afternoon is one everyone wants to see! We're working on a solution to have the game shown in the Media Workroom at Icahn Stadium in advance of the meeting. Stay tuned.*

- 10:00 a.m. – 1:00 p.m. **Media Workroom Open at Hilton New York**  
1335 Avenue of the Americas (Concourse B)

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IAAF Diamond League





- 12:00 – 9:30 p.m.      **Media Workroom Open at Icahn Stadium**  
20 Randall’s Island Way
- 12:00 – 4:30 p.m.      **Accreditation Distribution**  
Entrance to Icahn Stadium
- 1:30 p.m.                **Media Shuttle to Icahn Stadium Departs**  
Sheraton New York; 811 Seventh Avenue  
*The best (and most convenient) option for getting to and from Icahn Stadium. Please reserve a seat in advance by signing up in the Media Workroom at the Hilton.*
- 3:00 p.m.                **Start of the adidas Grand Prix**  
*Athletes will be available for interviews in the mixed zone following their races. If you have special requests, please alert the adidas Grand Prix media team so we can ensure you are connected with the requested athlete.*
- Start Times for Marquee Events (subject to change)**
- 3:50 p.m.                Jim Ryun High School Dream Mile – Boys
- 4:02 p.m.                JetBlue Women’s 400m
- 4:10 p.m.                Visa Men’s Mile
- 4:32 p.m.                adidas Men’s 400m Hurdles
- 4:40 p.m.                adidas Men’s 800m
- 5:00 p.m.                Visa Women’s 200m
- 5:35 p.m.                NYC Mayor’s Cup Fastest Kids
- 5:50 p.m.                Western Union Men’s 100m
- 6:01 p.m.                NYRR Women’s 5000m
- 6:35 p.m.                Jim Ryun High School Dream Mile – Girls
- 6:45 p.m.                **Conclusion of the adidas Grand Prix**  
*Formal post-event press conferences will be reserved for significant performances and/or for high-demand athletes.*
- 7:30 p.m.                **First Media Shuttle Returning to Sheraton New York Departs**
- 9:00 p.m.                **Second Media Shuttle Returning to Sheraton New York Departs**

